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**FOR IMMEDIATE RELEASE**  
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***Mayor Fulop Announces Kicks-Off Rain Barrel Initiative  
At the JC Municipal Utilities Authority; 200 Rain Barrels  
To Be Distributed Over Next Two Years***

**JERSEY CITY** – Mayor Steven M. Fulop and the Jersey City Municipal Utilities Authority, in partnership with Sustainable JC and the Jersey City Environmental Commission, will hold a press conference at **10:45 a.m.** on **Monday July 21<sup>st</sup>** at the **Jersey City Municipal Utilities Authority, 555, Route 440** to announce the **Jersey City Rain Barrel Initiative** in which **200 rain barrels** will be distributed at a low cost over the next two years.

“It is through the collaboration of the City, community organizations, and the residents that we can create a more sustainable Jersey City,” said **Mayor Fulop**. “Each summer a large percentage of runoff water floods our sewers. However, with the use of rain barrels, we can conserve nearly 275 gallons of free water with just a quarter inch of roof runoff, therefore preserving our municipal water systems and benefiting our environment.”

The Jersey City Rain Barrel Initiative serves as a sustainable plan to collect and filter runoff, reduce flooding, minimize pollution and energy, as well as save money. The rain barrels, which connect to downspouts, can be used to water yards and gardens with collected rain water from roof runoff.

The use of 200 rain barrels will collectively gather roughly 55,000 gallons of storm water per season that would otherwise enter the Jersey City sewer system, and put rain water to good use during the dry summer months.

Rain barrels may be purchased at a discounted price of \$25 through the **Jersey City Municipal Utilities Authority**, located at 555, Route 440 on Tuesdays and Thursday between 9 a.m. and 2 p.m. For more information please call the **Resident Response Center** at **201-547-4900**.

**All media inquiries should be directed to Jennifer Morrill, Press Secretary to Mayor Steven M. Fulop at 201-547-4836 or 201-376-0699.////**